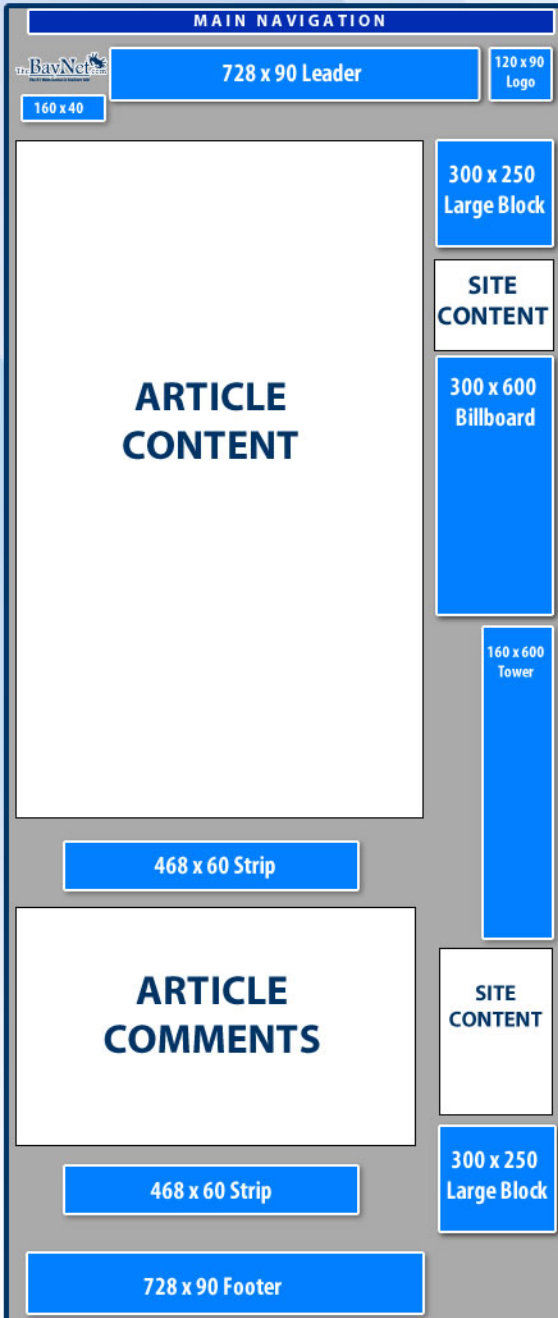




BANNER SPECIFICATIONS

Standard Page Layout



728 x 90 Leader

468 x 60 Strip

160 x 600 Tower

300 x 600 Billboard

120 x 90 Logo

160 x 40 Button

**Image formats accepted:
HTML5, JPG,
GIF, PNG**

300 x 250 Large Block

Banner dimensions are indicated in pixels

Next Gen Digital Advertising

Maximize your visibility and propel your business forward.

The **BayNet**.com 

Capture New Customers With Video



Featuring lively discussions with the people making news in our community, Southern Maryland Focus provides a valuable public service with detailed analysis and coverage of issues impacting Southern Maryland.

Sponsorship options include 30 second video commercials, sponsorship announcements, and lower screen scrolls.

Ask your account representative for availability.

SOUTHERN MARYLAND BUSINESS Showcase

Southern Maryland Business Showcase spotlights your business, your products, and your story with a high quality video profile.

A professional journalist and videographer will highlight your company with interviews, product and service highlights, an accompanying article, and more!

Schedule your Showcase today!

Make an Impact With Online Advertising

Interactive Banner Advertising

Global Rotation, Targeted Rotation or Fixed Positions.

Banner advertising comes in a variety of sizes to match your budget.

Direct Content Marketing

Reach more with an article about your business!

Carefully crafted to bring out your best, complete with photos! Write your own, or have a TBN journalist write your story.

Featured Business Directory

Business profile, photos, coupons and more help you reach more Southern Maryland customers every day!

Update your page any time, from anywhere, with any device!

LIVE Event Promotion

LIVE coverage, with frequent streaming video updates to attract more visitors! Includes a post-event highlight video and a featured article.

Contests

Contests are a great way to engage customers! TheBayNet.com Contests are featured prominently on the home page and promoted extensively across our popular Social Media pages.

Polls

Use TheBayNet.com readers as your focus group!

Newsletter Appearance

Your business in TheBayNet.com's popular monthly newsletter and delivered directly to each subscriber's email box!

Social Media Promotions

Utilize TheBayNet.com's popular Facebook and Twitter pages to advertise directly to our social media followers!

Banner Advertising Size Chart



Social Media Development

Utilize the power of social media to keep your business fresh and attractive to new customers.



TheBayNet.com creates your pages and maintains your social media presence!

240-309-4009
sales@thebaynet.com